

## **BUPA selects Jobs4Medical.co.uk to provide recruitment service for 25 of its UK hospitals**

- **Deal signed after successful two month pilot scheme**
- **Web-site produced over 700 applications for 41 clinical and senior management vacancies**

**Hampshire, UK – Day, Month 2007** – Jobs4Medical.co.uk, a leading specialist online recruitment service for the medical profession, has announced that BUPA, the leading international health and care company, has selected Jobs4Medical.co.uk to provide an online recruitment service for all 25 of its UK hospitals. For the first time, the partnership will enable BUPA to target a wider variety of potential candidates and ensure that it reaches the growing number of job hunters that now look online for new positions. The deal was signed after a successful two month pilot scheme which resulted in over 700 candidates applying for 41 advertised clinical and senior management jobs.

BUPA is one of the world's leading private healthcare organisations with more than seven million customers in 180 countries. It offers a wide range of health and care services from health insurance, hospitals and care homes to its Wellness health screening programmes. The Jobs4Medical partnership is part of a wider HR recruitment initiative that will see BUPA widen its methods of recruitment, to include the more technically advanced and cost effective services of the internet.

“As an expanding organisation it is vital that we reach out to a wide variety of potential candidates,” commented a spokesperson for BUPA. “We are currently in the process of looking into alternative recruitment processes in order to increase and develop our brand awareness. The major factor in clinching this online recruitment deal with Jobs4Medical was the tremendous success of the two month pilot scheme – particularly in the standard of

applicants and subsequent placements of clinical professionals, and in the senior management roles.”

Vicky Scott, Operations Manager at Jobs4Medical.co.uk said: “This deal is significant for Jobs4Medical.co.uk and it highlights just how successful our Website is at targeting specialist candidates and a high calibre of medical professionals. Visitors to the Website can browse jobs from the small independent nursing homes to the more global healthcare organisations, such as BUPA. We are now looking at extending this project with the integration of BUPA’s own HR jobs database with our own online system – so that when a job comes up we are automatically able to display it to our visitors.”

Jobs4Medical.co.uk has over 3,600 medical positions currently advertised in a variety of health care professions including Doctors, Carers, Nurses, dental and allied health care professionals. With an average of 100,000 unique visitors each month, Jobs4Medical.co.uk is free to candidates and is one of the few sites that does not allow searching of its database, allowing the candidate to remain in control throughout the application process.

Jobs4Medical.co.uk also contains useful links to medical information including a medical dictionary link, relevant classified ads and offers the option to advertise practices for sale, as well as various links of general interest.

**About Bupa:**

BUPA is an international health and care company with bases on three continents and more than seven million customers.

As a provident association, BUPA does not have shareholders and reinvests its surpluses into improved health and care facilities such as medical equipment, the latest technology and buildings.

For more information please visit: [www.bupa.co.uk](http://www.bupa.co.uk)

**About Jobs4Medical.co.uk:**

Jobs4Medical.co.uk is a leading online recruitment service specialising in finding jobs for health care professionals. Jobs4Medical.co.uk is a leading dedicated global jobs

board and contains over 3,600 different positions across 9 medical sectors including Doctors, Carers, Nurses, dental and allied health care professionals.

**Additional information is available at [www.jobs4medical.co.uk](http://www.jobs4medical.co.uk)**

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